

Physician CONNECTION

Published for the Physicians of Hurley Medical Center



Continuing Medical Education (CME)

CALENDAR

OCTOBER 7, 2015 – WEDNESDAY

**Child & Adolescent
Depression: Presentation,
Diagnosis & Treatment**

Holiday Inn Gateway, Flint
5:30 pm – 7:30 pm

Approved for AMA PRA Category 1 Credit™



OCTOBER 21, 2015 – WEDNESDAY

**Ethical Principles-Choosing
Wisely: Is Parsimonious Care
"Just" Rationing?**

MSU Conference Center,
200 East 1st Street, Flint
5:30 p.m. – 7:00 p.m.

Approved for AMA PRA Category 1 Credit™



NOVEMBER 4, 2015 – WEDNESDAY

**Annual Terry Thomas
Conference & Ob/Gyn
Residency Alumni Event**

Holiday Inn Gateway, Flint
6:00 pm – 9:00 pm

Approved for AMA PRA Category 1 Credit™



NOVEMBER 18, 2015 – WEDNESDAY

**Infectious Disease
Symposium: Update on HIV**

Holiday Inn Gateway, Flint
5:30 pm – 7:30 pm

Approved for AMA PRA Category 1 Credit™



To register, call: 1-855-310-3627 or online:
www.education.hurleymc.com/cme/calendar
or snap the corresponding QR code.

If you have any questions, please contact
the CME Department at
810.262.9142.

It's Time for Your Flu Vaccination!!!

For millions of people each year, the flu can cause a fever, cough, sore throat, runny nose, muscle aches, chills, and miserable days spent in bed instead of at work or school. However, you may not realize that more than 200,000 people are estimated to end up in the hospital from flu complications each year in the United States. And while unpredictable, the flu can be serious, even deadly. CDC estimates that between 1976 and 2007 annual flu-associated deaths in the United States ranged from a low of about 3,000 people to a high of about 49,000 people during the most severe season. CDC recommends that everyone 6 months and older get a yearly flu vaccine. The single best way to prevent the flu is to get a flu vaccine each season, even if you were vaccinated in prior years.

It's that time of year when we start preparing for the flu season. Hurley is proud to be partnered with Genesys and McLaren in making your vaccination and documentation process easier. This partnership will allow the sharing of data between each institution, which is now **MANDATED** by the Joint Commission and CMS. **Your flu vaccination status must be updated for this flu season by March 31, 2016.** The flu season is considered September, 2015 through March 31, 2016. **Joint Commission and CMS are requiring all hospitals to know the Influenza immunization status of EVERY hospital employee, attending physician/allied health practitioner and/or licensed independent practitioner.** Your vaccination information will be shared between all three medical centers to help everyone be in compliance.

All three hospitals will be administering free flu vaccines by **October 1, 2015.** Please feel free to contact any of the Employee Health Offices at McLaren or Genesys and Infection Control at Hurley to find out dates and times of vaccination clinics.

Hurley will be having two vaccination Clinics in the West Tower Lobby on 9/30 and 10/14. The clinics will be from 6:30 a.m. to 5 p.m. both days. Flu vaccine will also be available on each inpatient nursing unit. Just ask someone from nursing and they will obtain the form and vaccine for you. If you have taken your vaccination elsewhere please return the "Fax Blast" form that was sent out the week of 9/21/2015 to any of the three area hospitals.

SAVE THE DATE

Annual Staff Meeting
**Wednesday
December 16, 2015**

NEW LOCATION:
**Riverfront Banquet Center
1 Riverfront Center West
Flint, MI 48502**

VALET PARKING AVAILABLE

STAY CONNECTED!

Stay Connected!

Become a fan of the Hurley Medical Center page on Facebook by clicking the "Like" button. We'd ♥ to hear your stories.

Hurley Medical Center

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Medical Center](https://www.facebook.com/HurleyMedicalCenter)
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Hurley Foundation

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[Twitter.com/HurleyFNDN](https://twitter.com/HurleyFNDN)

Please share your stories.

We'd love to hear from you! Please send your stories and photos by October 8, 2015 to rwaller1@hurleymc.com, or contact Regina Waller, Director (Physician Services, Continuing Medical Education (CME) and Medical Staff) at 810-262-7302.

Annual Terry Thomas Conference & OB/GYN Residency Alumni Event

An exceptional person, talented and caring physician, Terence N. Thomas, MD was pursuing his career goal to become a Gynecologic Oncologist when he passed away on February 21, 1991. Born in Milwaukee, October 9, 1961, to Robert J. Thomas and Patricia O'Flynn Thomas, he received his undergraduate degree at Tennessee State University. Dr. Thomas began his medical studies at the University of Pittsburgh School of Medicine and transferred to the College of Human Medicine at Michigan State University, receiving his MD degree on June 2, 1990. He began his obstetrics and gynecology residency program at Hurley Medical Center in July of 1990.



The annual conference and OB/GYN Alumni event will include an alumni slideshow and dinner. Residents, fellows, researchers, attendees, and alumni from across the United States will gather to hear Hurley OB/GYN updates and celebrate the recipient of the Distinguished Alumni Award, Frederico Rocha, MD (Hurley Class of 2010) and presentation of the John Hebert Annual Distinguished Faculty Service Award.

The conference will be held on Wednesday, November 4, 2015 at the Holiday Inn Gateway Centre, 5353 Gateway Center, Flint MI 48507. Registration information is available at 855.310.3627.

Providers appear ready for ICD-10 according to latest end-to-end testing results

With less than one month until implementation, CMS says it's ready for ICD-10, and so are many providers, according to the results from the agency's final week of end-to-end testing in July.

The round of testing resulted in a similar acceptance rate to January and April testing weeks—but with the largest group of volunteers yet. Approximately 1,200 volunteers, from a broad range of provider, claim, and submitter types participated, including 493 who participated in previous testing weeks.

Testers submitted a record 29,286 claims and CMS accepted 25,646 of them, resulting in an 87% acceptance rate. This is a similar rate to previous testing weeks, and most rejections were the result of provider submission errors that would not occur with actual claims, according to CMS. Errors include incorrect NPIs or submitter IDs, invalid HCPCS codes, and dates of service outside of the range of testing.

Coding errors also led to rejections, with 1.8% of claims rejected due to an invalid ICD-10 code and 2.6% rejected due to an invalid ICD-9-CM code. Some of these errors may be due to providers intentionally submitting invalid codes to make sure the claim would be rejected.

Additionally, CMS rejected no claims due to front-end system issues and identified no new ICD-10-related issues in the Medicare fee-for-service claims processing systems.

Another successful round of testing is a good sign for the industry, but it doesn't mean every provider is truly ready for ICD-10. I've talked to providers who wanted to volunteer but weren't accepted or able to get a slot to participate with their clearinghouse.

In a poll last week of JustCoding.com readers, 26% said they were extremely confident their organization would be ready for ICD-10, while 23% said they were not confident at all. Another 52% responded they were only somewhat confident their organizations would be ready by October 1.

See more at: <http://blogs.hcpro.com/icd-10/2015/09/providers-appear-ready-for-icd-10-according-to-latest-end-to-end-testing-results/#more-4614>

October Anniversaries

Hurley congratulates the following providers who reached milestone anniversaries during the month of October:

5 Years – Lydia Donoghue MD
Sara Guerin PA-C

10 Years – Donald Robinson MD

Hurley recognizes the dedication and commitment of all doctors.

As a feature in the Physician Connection, Hurley will acknowledge five year anniversaries each month.

October Birthdays

Rebecca Aaron NP
Shafi Ahmed MD
Mohammad Al-Harastani MD
Ahmed Arif MD
ImanBaig MD
Amitabha Banerjee MD
Evan Black MD
Frederick Bruening MD
Gail Cookingham MD
Christopher Cukrowski DO
Walter Cukrowski MD
Hemant Desai MD
MarekDidluch MD
Stacy Frye MD
Elma Gacoscos FNP-BC
Kevin Gaffney, MD
Mary Gerding-Dupuis PA-C
AfrozeHai MD
Erin Holdren-Otis DPM
GauravKapur MD
Steven Karr DPM
Sunil Kaushal MD
Wayne Kinning MD
Rhonda Kobold DO
Alexey Levashkevich MD
Judith Loeffers MSW
TintinManuela-Abad MD
Steven Marchetta DO
Joanne McAuliffe MSW
Jill McFarland-Reddick CNM
Robert Ortega MD
Jessica Osmak PA-C
Allison Piatt NP
George Predeteanu MD
David Rahn MSW
RatanRajani MD
Kavita Rajkotia MD
Ixxy Ramirez MD
Abdul Razzak MD
Recco Richardson LPC, MA
Randolph Schumacher, MD
FationShaholli PA-C
Joseph Simmert DO
Jacqueline Smiley NP
Lon Steinberg MD
Kirk StuckyPsyD
Mohammed Syed MD
Hemant Thawani MD
Steven Zak MD

Hurley in the News ...

FIRST HURLEY HEALTHY LIVING SERIES HOSTED IN FRANKENMUTH

On August 20th, dozens of people came to Frankenmuth's Bavarian Inn to hear Michael McCann, DO, FACOS, FACS, Chief of Trauma Surgery and Critical Care at Hurley Medical Center speak about Hernia Treatment options. John Stewart, Administrator of Emergency Services, previewed the event on 103.1 FM and LIVE with 96.1 FM right before the event.



HURLEY'S FIGHT SONG VIDEO GOES VIRAL

Pop artist Rachel Platten granted Hurley permission to use her "Fight Song" in a video produced by Hurley's Marketing Team that featured children from our Pediatric Hematology Oncology & Sickle Cell Clinic. The video went viral and has over 300,000 views in just a few weeks. Several radio stations have been chatting about the video, as well as sharing it on their social media sites. ABC12 also featured the viral video on its morning show. The Flint Journal also wrote a feature story on the video. You can check out the video on Hurley's Facebook page or YouTube channel.

NATIONAL PROSTATE HEALTH MONTH

Dr. Rizwan Danish, MD, Oncologist with the Genesys Hurley Cancer Institute was featured on ABC12's Newsmaker show to talk about National Prostate Health Month. He talked about prevalence and prevention of the disease.



BACK TO SCHOOL



Both ABC12 and NBC25 turned to Hurley to get expert information when the new school year started. Both Joanna Sheill, RD Community Wellness Dietitian and Michele Bernreuter, MS RD CDE Diabetes Program Manager with the Hurley Diabetes Center were interviewed about healthy lunch ideas. Dr. Mona Hanna-Attisha, Director of Pediatric Residency at Hurley Children's Hospital was interviewed by ABC12 about Immunizations.

Dr. Kirk Stucky, Director of Hurley's Rehabilitation Psychology & Neuropsychology, was featured in an ABC12 Medical Minute about sports related concussions and what parents need to know.



HURLEY HOSTS SENIOR & CAREGIVER WORKSHOP

Over 150 people attended the Senior & Caregiver Workshop, hosted by Hurley's Senior Center of Excellence, on September 12th at the Holiday Inn Gateway Centre at US-23/ Hill Road in Flint. The event provided information about taking care of aging loved ones when it comes to safety, good care practices, finances, insurance and navigating the aging process. Those who attended also learned about ways to manage stress as a caregiver. ABC12 interviewed Tristan Cumming, RN, a Hurley Geriatric Nurse LIVE during the event. Leading up to the event, Cathy Metz, Service Line Administrator for the Hurley Senior Center of Excellence, was interviewed live on ABC12's 4pm news with Kathy Boles from the Valley Area Agency on Aging, an organization that helped Hurley put on the event. Metz was also interviewed on 103.1 FM. The Senior Center of Excellence was also featured on two Medical Minute segments on ABC12, which also previewed this event. Dr. Amy Daros, DO, a Geriatric Specialist, was interviewed live on ABC12 about Alzheimer's Disease, and also preview the event.

Physicians – You are the Patient's Experience!

Thanks to...

..."Dr. Rocha and the RN. Her name is Amy, I don't know her last name, but she was very helpful."

..."I would like to thank Dr. McCann for the way he took care of me."

..."I would like to congratulate my ER physician, Dr. Pustinger. He was very informative about what was going on and the necessities of the test – and the treatment that I was receiving while I was in the ER for care."

..."I just want to thank Dr. Towfiq for being a great doctor and helping me through my pain crisis and dealing with different pain medicines to help me through."

..."I don't know a specific name, but I can say that every single nurse, the surgeon, Dr. Farhan, anesthesiologist, the x-ray people, even the people that wheeled me around in a wheelchair were very, very respectful. I have been in and out of the hospital a lot in the last ten years. I will never go to another hospital other than Hurley."

Welcome New Providers

ANESTHESIA

Fayez Kotob, MD
Pain Management
Pain MD PLLC
5050 Villa Linde Pkwy, Suite A, Flint, MI 48532
Phone: 810.230.7400 Fax: 810.230.7440

BEHAVIORAL MEDICINE

Deborah Danko, MA, LLP
Limited Licensed Psychologist
Hurley Mental Health Associates
1085 S Linden Rd., Suite 150, Flint, MI 48532
Phone: 810.262.2100 Fax: 810.230.3376

COLORECTAL SURGERY

Ahmed Shalabi, MD
Colorectal Surgery
Flint Surgical Group
1020 Charter Dr., Suite A, Flint, MI 48532
Phone: 810.720.0368 Fax: 810.720.0371

INTERNAL MEDICINE

Rachel Kennedy, NP
Nurse Practitioner (Internal Medicine)
Flushing Road Internal Medicine & Pediatrics
1201 Flushing Rd., Suite 1, Flint, MI 48504
Phone: 810.235.8532 Fax: 810.235.8203

Osman Mukhtar, MD
Internal Medicine
Physician In-Home Services
1415 Broadway Blvd., Flint, MI 48506
Phone: 810.239.7684 Fax: 810.239.4921

Gunda Reddy MD
Internal Medicine
Gunda S Reddy, MD
3273 Davison Rd., Suite 1, Lapeer, MI 48446
Phone: 810.245.3188 Fax: 810.245.6993

EMERGENCY MEDICINE & TRAUMA CARE

Kaitlin Denton, NP
Nurse Practitioner
Hurley Trauma Services
One Hurley Plaza, 7B, Flint, MI 48503
Phone: 810.262.9355 Fax: 810.262.6341

PEDIATRIC NEWBORN NURSERY

AshweenaGonuguntla, MD
Pediatrics
Hurley Medical Center – Newborn Nursery
One Hurley Plaza, Flint, MI 48503
Phone: 810.262.9296 Fax: 810.262.6033

PODIATRY

Christopher Hehemann, DPM
Podiatry
Professional Foot and Ankle Centers, PC
605 South State Rd (M-15), Davison, MI 48423
Phone: 810.653.9060 Fax: 810.658.2248

A new alcohol withdrawal assessment tool for internal medical floor patients went live on Sept 17, 2015 at Hurley Medical Center. This new tool called CIWA-AR (Clinical Institute Withdrawal Assessment of Alcohol Scale, Revised) helps in early identification and treatment of patients with early signs of withdrawal. A standard set of questions relating to alcohol use and symptoms of withdrawal are asked of patients with a history of alcohol use or who exhibit signs of withdrawal. As part of the assessment tool, the patients are scored on 10 symptoms of alcohol withdrawal and treated accordingly. Frequent scoring helps in escalating/deescalating treatment and also identifies patients who will be needing care in a critical care setting. The internal medicine PI committee was instrumental in rolling out this very well studied and validated tool. An estimated 500,000 episodes of alcohol withdrawal severe enough to require medical treatment occur each year in the United States.

Pre-Admission Testing Has Moved!

Pre-Admission Testing has moved to the Medical Office Building (MOB), Suite 110. Hours of Operation and phone number will remain the same, just the location has changed.

Phone: 810-262-9132

Fax: 810-262-9619



One Hurley Plaza
Flint, MI 48503

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Register for Your Health Evaluation and Earn Rewards!

For the 2nd year, Hurley Medical Center has partnered with Interactive Health to deliver an enhanced wellness program which is available to all Hurley Medical Center employees.

Earn Rewards

Don't miss out on this exciting opportunity to improve your health and earn rewards! Participate in the health evaluation and you will immediately earn a \$30 Gift Card. This is for first-time participants and those returning for 2nd year.

New for 2015! Repeat participants who achieve their personal health goal that was provided after their 2014 health evaluation will receive an additional \$20 gift card during the week of January 25, 2016! Not bad for 10 minutes of your time!

Sign-Up Today at www.myinteractivehealth.com

Register for your free, onsite preventive health evaluation, which includes a brief health history, blood pressure screening and a comprehensive blood test - **all in less than 10 minutes!**

- First time participants will get a "personal health score" and a goal for next year.
- Repeat participants will get to compare results from last year.

There is no cost for the health evaluation. For Hurley Medical Center employees (contractors are not eligible)

How to Schedule Your Onsite Health Evaluation Appointment

1. Register online at www.myinteractivehealth.com. First time website users can register by entering the Hurley Medical Center sponsor code **N7A8Y** in the box under "**New Users**". Repeat website users, please click on "Returning Users".
2. Click the "Schedule Your Health Evaluation" box at the top of the page.
3. Select your appointment location, date and time and complete your brief health history.
4. Continue until you are prompted to **confirm your appointment**.
5. Send your lab results directly to your physician. (Provide your physician's name, fax and phone number when you register for your health evaluation)

**You may also schedule your appointment by calling Interactive Health at (800) 840-6100
9 a.m. – 7 p.m. Eastern Time**

Your results are 100% confidential and will not be shared with your employer